



**28<sup>th</sup> NJAA Conference & Expo Sponsorships**  
**Tuesday, May 23 – Thursday, May 25, 2017**  
**Atlantic City Convention Center and The Water Club**

**GOLD LEVEL Sponsorships- Valued \$6,500 to \$4,000**

**Grand Prize Giveaway Sponsor (2 available)\*\* \$6,500**

- Prominent signage at the conference including a showcase area in the center of the expo floor, adjacent to the NJAA Booth, for the giveaway
- One (1) Complimentary Single Premium Booth (\$2,000 value, includes three (3) complimentary full registrations)
- Giveaway prize will be either a cash door prize or a large item (Minimum value of \$5,000)
- Drawing will close the expo floor on Wednesday May 24<sup>th</sup> at the conclusion of the cocktail reception
- Tickets with company name distributed to all Owner Member attendees. Winner MUST be present to win
- Separate advertisement in *AIM* pre-conference (deadline March 31<sup>st</sup>) to promote the door prize and winner will be featured in the post conference issue of *AIM*. There will be additional online marketing promoting door prize.

**Keynote Speaker Sponsor (SOLD OUT) \$5,000**

***Planned Companies***

- Prominent signage at Keynote Address on Wednesday May 24<sup>th</sup>.
- Introduction of Keynote Speaker and an opportunity to provide information about your company (maximum of three (3) minutes of speaking time).
- Photo opportunities with keynote speaker (based on speaker's availability).
- Company name or logo\* on signage at the Diamond, Keynote & Signature Sponsor Reception.
- Promotional materials distributed on the seats at keynote presentation- optional.
- Photo opportunity at the ribbon cutting presentation.

**Signature Sponsor (2 remaining) \$4,000**

***Able Services; Applied Property Management Company; City Fire Equipment Company; The Provident Bank***

- Prominently recognized with your Company logo\* at every major conference function
- Logo on main stairway graphics leading into conference at the Atlantic City Convention Center
- Two (2) complimentary Full Registrations to the conference
- Company logo\* on signage at the Diamond, Keynote & Signature Sponsor Reception
- All of your company attendees with registrations to the conference will have admittance to the Diamond, Keynote & Signature Sponsors Reception with NJAA owner members. Please note; this is a private VIP reception.

**Magnetic Hotel Room Key Sponsor (SOLD OUT) \$4,000**

***The Kislak Company, Inc.***

- Two (2) color company logo\* on host hotel room keys for registered hotel/conference guests

Please contact [events@njaa.com](mailto:events@njaa.com) or (732) 992-0600 with any questions.

\*Logo must be provided as PDF or EPS file in color. \*\*Exhibitor Only

*Sponsorship opportunities subject to change*



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## SILVER LEVEL Sponsorships- Valued \$3,500 to \$1,000

**Badge Lanyard Sponsor (*SOLD OUT*)** **\$3,500**  
*Wilmar*

- Company logo on badge lanyard distributed to all registered attendees.

**Kosher Food Station Sponsor (*SOLD OUT*)\*\*** **\$3,500**  
*Meridian Capital Group, LLC*

- Sponsorship provides attendees of the Tuesday & Wednesday Lunch on the Expo Floor with Kosher food options
- Company name or logo\* on signage at the Kosher Food station (during lunch on Tuesday & Wednesday)
- Company name or logo\* posted on NJAA website, printed in the Exhibitor Directory (deadline April 7<sup>th</sup>) and on several email marketing pieces.

**Thursday Education Keynote Speaker Sponsor (*1 remaining*)** **\$3,000**  
*National Apartment Association*

- Company name or logo\* on signage at the education food station at The Water Club on Thursday, May 25<sup>th</sup>.
- A company representative may introduce the Thursday education Keynote Speaker and speak about their company for three (3) minutes.
- Company name or logo\* posted on NJAA website, printed in the Exhibitor Directory (deadline April 7<sup>th</sup>) and on several email marketing pieces.

**President's Reception Sponsor (*1 remaining*)** **\$3,000**  
*Ehrlich, Petriello, Gudin & Plaza; Investors Bank*

- Ice Sculpture with logo carved into it in a prominent location inside the reception.
- Admittance tickets printed with your company name for the President's Reception.
- Company logo\* on Cocktail napkins to be distributed at President's Reception (deadline April 21<sup>st</sup>)
- Prominent signage at President's Reception with company name or logo\*

**Expo Floor Photo Booth Sponsor (*SOLD OUT*)** **\$2,000**  
*City Fire Equipment Company*

- Company name or logo\* to be printed on keepsake photo given to participating attendees on Expo Floor.
- Prominent signage including your company name or logo\* displayed at Photo Booth.

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### **LED Wall Sponsor at Premier After Hours Party (1 remaining) \$1,500**

*Acadia Windows & Doors; Cohen, Willwerth & Marraccini, LLC; For Rent Media Solutions; Western Pest Services*

- Logo prominently displayed on LED wall throughout the After Hours Party.
- Prominent signage at the After Hours Party with company name or logo\*
- Ability to distribute party appropriate branded promo items to guests (i.e. ice cubes, glow sticks) at your cost.

### **Educational Program Sponsor (SOLD OUT) \$1,000**

*Belfor; City Fire Equipment Company; GB Design Consultants; Gershen Group; Griffin Alexander; HD Supply Facilities Maintenance; Standard Elevator; Wilkin & Guttenplan, PC; Wilmar*

- Company name or logo\* printed in the Program Schedule in *AIM* pre-conference issue (deadline March 31<sup>st</sup>)
- Company name or logo\* displayed on signage at all education sessions.
- Choice of educational session introductions – choice in order of confirmed sponsorships.

## **BRONZE LEVEL Sponsorships- Valued \$750 to \$500**

### **After Hours Party Photo Backdrop Sponsor (SOLD OUT) \$750**

*Clean & Polish; CORT Furniture Rental; LEW Corporation; Zillow Group*

- Company name or logo\* to be printed on photo backdrop inside Premier Nightclub at After Hours Party Photo Booth. Photo Strips will be handed out to attendees at event.
- Prominent signage including your company name or logo\* displayed at Photo Booth.
- Company name or logo\* posted on NJAA website, printed in the Exhibitor Directory (deadline April 7<sup>th</sup>) and on several email marketing pieces.

### **Expo Floor Cocktail Reception Sponsor (SOLD OUT) \$750**

*Anchor Pest Control; Brook Furniture Rental; Constellation, An Exelon Company; Drew & Rogers; LeaseLabs; Mohawk; Roof4Roof; Security Resources; T.F. Andrew Carpet One Floor & Home*

- Company name or logo\* on promotional materials given to attendees for the Expo Floor Closing Cocktail Reception on Wednesday, May 24<sup>th</sup>
- Cocktail station adjacent to your booth – as approved by fire marshal and show manager (booth selections are coordinated with NJAA Events team)

### **"Follow Me" Expo Floor Decal Sponsor (1 remaining)\*\* \$750**

*Behr Paint; Roto-Rooter Services Company; Valet Waste*

- Company advertisement/logo\* with booth number on a (4'x4') Expo Floor decal in a high traffic area directing attendees to your booth

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**Owners Roundtable Coffee Break Sponsor (1 remaining) \$750**

*CSC ServiceWorks; Feinstein, Raiss, Kelin & Booker, LLC; LEW Corporation; Roof4Roof; Sax LLP*

- Company name or logo\* on signage at Tuesday's Coffee Break for the Owners Roundtable.

**Lunch Sponsor (1 remaining) \$750**

*The APTS; EAM Associates; Goldberg Realty Associates; JGS Insurance; Lincoln Property Company*

- Company name or logo\* on signage at Tuesday & Wednesday lunch buffet on the Expo Floor.

**Breakfast Sponsor (2 remaining) \$500**

*CALECO; G5; Goldberg Realty Associates; HD Supply Facilities Maintenance; Sax LLP; Standard Elevator; Sterling Properties Group, LLC*

- Company name or logo\* on signage at Wednesday & Thursday breakfast prior to the Keynote & Education presentation.

**'You Are Here' Expo Map Locator Sponsor (5 available)\*\* \$500**

- Company name or logo\* on expo maps strategically located throughout the show floor.

**Additional Marketing included in all sponsorships:**

Company name or logo\* posted on NJAA website, printed in the Exhibitor Directory (deadline April 7<sup>th</sup>) and on several email marketing pieces. Recognition in *AIM* pre-conference issue (deadline March 31<sup>st</sup>) & prominent acknowledgement in Conference issue.

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