



2008 Mid-Atlantic Multifamily Conference & Expo Sponsorships

Signature Sponsor **SOLD \$4,000**
CONFIRMED: Comcast; Applied Development Company; New Jersey Window Erectors, Inc.; Morgan Properties; Lobato Floors & Interiors; Apartment Finder

- Prominently recognized with your Company logo* on banners at every major convention function
- Two (2) Exhibitor Registrations (Value \$650)
- AIM Magazine – recognition in pre-convention issues & prominent acknowledgement in Convention issue
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)
- Company logo* on signage at the Diamond and Signature Sponsor Dessert reception
- Five (5) tickets to the Diamond and Signature Sponsor Dessert reception on Monday night

Magnetic Hotel Room Key Sponsor (limit 1) **SOLD \$3,500**
CONFIRMED: Kislak Company

- Two color advertisement/company logo* on Taj's plastic hotel room key given to convention guests
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

After Hours Reception Sponsor (limit 4) **\$3,500**
CONFIRMED: Roseland Property Company; Sherwin Williams

- 500 drink tickets printed with your logo*, for you to disperse to clients and prospective clients
- Prominent signage at After Hours Reception
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

Badge Lanyard Sponsor (limit 1) **SOLD \$3,000**
CONFIRMED: Apartment Shoppers Guide

- One color company logo* on NJAA badge lanyard
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

NEW - Coffee to Go Sponsor (limit 1) **\$3,000**

- One color company logo* on Beverage Thermos distributed to attendees on Wednesday
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

President's Opening Reception Sponsor (limit 2) **\$2,500**
CONFIRMED: CALECO

- Prominent signage at Opening Reception and introduction of NJAA President at Reception
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

Keynote Speaker Sponsor (limit 2) **\$2,500**

- Prominent signage at Keynote Lunch and introduction of Keynote Speaker on Tuesday
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

Computer Kiosk Sponsor (limit 1) **\$2,000**

- Company logo* on computer kiosk in E-mail Station on Exhibit Floor
- Computer logo* displayed on video screen with prior days photo montage
- Company logo* printed in the onsite Program Guide

Wednesday Lunch Sponsor (limit 4) **\$750**

- Two color company logo* on signage at Wednesday's lunch buffet on Trade Show floor
- Company can supply give-aways to be displayed on buffet tables (must be approved by NJAA)
- Company logo* on all NJAA marketing material advertising our convention (electronic and print)

Educational Program Sponsor **\$750 each session**

CONFIRMED: Planned Companies; The Gershen Group; Feinstein, Raiss, Kelin & Booker, LLC

- Company logo* printed in the Program Schedule
- Company name or logo* displayed signage for the session that you select
- You may distribute your company brochure at the session that you select

Please contact Michelle Rogala at Michelle@njaa.com or (732) 992-0606 with any requests or questions.

*Logo must be provided as high resolution, vector or .eps file in both color and black & white.